



AVRDC

The World Vegetable Center



Incorporating Extension Concepts Into Training Program to Strengthen the Capacity of NGO Partner Staff

**Prepared by: Ly Sereyrith
35th IVTC – Sustainable Development
WV Center, 25 November 2016**



AVRDC

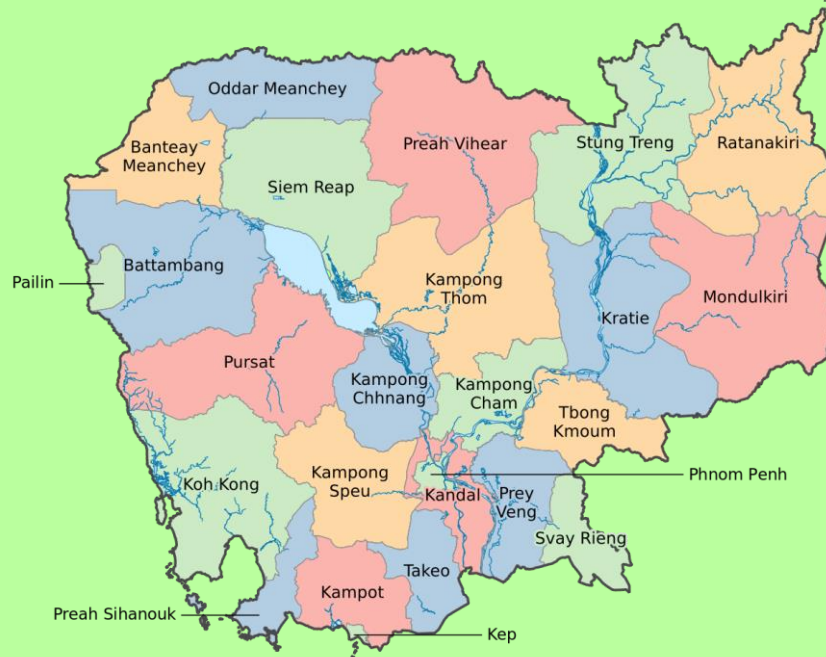
The World Vegetable Center



Contents

- **Who I am**
- **Three most useful topics I have learned**
- **My DAP**







AVRDC

The World Vegetable Center



My brief responsibilities

- **Work with World Vegetable Center on Deploying Vegetable Seed Kits to Tackle Malnutrition in Cambodia project as Regional Coordinator**
 - **Plan and implement the home garden project across Siem Reap and Kampong Thom provinces**
 - **Manage relationships with project partners**
 - **Deliver home garden agronomy and nutrition**
 - **Provide scientific inputs to the home garden strategy and implementation**





AVRDC

The World Vegetable Center



Three most useful topics I have learned

- **Development Communication and Extension**
- **Project cycle management and M&E**
- **Field visits**





AVRDC

The World Vegetable Center



Project in brief

- Home garden scaling project in Cambodia
- Our approach is a combination of
 - Direct training of end users
 - Hub-Spokes model with community based trainers
 - Best practice model - demonstration sites
- We work with
 - Children aged under five and women of child bearing age





AVRDC

The World Vegetable Center



Project in brief (Cont.)

Implementation



អង្គការអ្នកគ្រួសត្រាយកម្ពុជា
Trailblazer Cambodia Organization



akvo.org
See it happen



Research



Save the Children



USAID
FROM THE AMERICAN PEOPLE

Institutions



The Cambodia Landmine Museum
and Relief Center



**THE
HANDA
FOUNDATION**



**EAST-WEST SEED
INTERNATIONAL**



AVRDC

The World Vegetable Center



Project in brief (Cont.)

- **Some of the key challenges:**
 - The messages of household gardens among target farmers are not widely and clearly delivered
 - Facilitation skills of the NGO technicians are still low
 - Technical assistance directly to clients is limited and diagnosis of problems is weak





AVRDC

The World Vegetable Center



Objectives

- To strengthen the capacity of 61 NGO project partner staff on extension concepts by September 2017 so that they can improve their extension and facilitation skills to
 - Better conduct village level HG clients engagement meetings in year 2
 - Better select 2500 HG clients for project in year 2
 - Increase the awareness of nutritional importance of vegetables to in attaining balanced diet among among target groups of 2500 HG clients in year 2
 - Build the capacity of target groups 2500 HG clients in the establishment and management of household gardens in year 2





AVRDC

The World Vegetable Center



Outcomes

- All 61 NGO project partner staff will be able to apply the gained knowledge and skills to improve their service delivery
- 2,500 home garden farmers in 250 villages of Siem Reap, Kampong Thom, Battambang and Pursat provinces will be better selected and served
- At least 85% of the target farmers are better aware of nutritional importance of vegetables in attaining balanced diet





AVRDC

The World Vegetable Center



Outputs

- **TOT package on Extension will be developed**
- **Project team will be oriented on the above extension concepts**
- **61 NGO partner staff will be trained and coached on three extension concepts**
- **Follow up coaching support will be provided to NGO staff**





AVRDC

The World Vegetable Center



Key Activities

Activity	By Whom	When
Develop TOT package on extension by drawing on the three famous concepts: ASK ME, TIGRS, AID	Ly Sereyrith	W4 Nov 2016
Orient the project staff on these above three concepts	Ly Sereyrith	W1 Dec 2016
Deliver TOT package on ASK ME; TIGRS and AID for NGO partner Staff	Ly Sereyrith	W4 Dec 2016



AVRDC

The World Vegetable Center



Key Activities (Cont.)

Activity	By Whom	When
Follow up coaching by staff of World Vegetable Center	Project team	Jan – Aug 2017
Monitor the implementation of acquired knowledge and skills of NGO partner staff	Project team	Jan – Aug 2017
Conduct a post training assessment of changed extension and facilitation capacity of NGO project partners	Project team	Sep 2017



AVRDC

The World Vegetable Center



Resources needed

- Support from Project Coordinator and project team
- Budget for TOT package development and delivery, including
 - Training materials
 - Logistics
 - Time of resource person and project team members
 - Administration support





AVRDC

The World Vegetable Center



Monitoring and Evaluation

- **Weekly monitor the implementation of the gained knowledge and skills**
- **Follow up coaching to be provided by the resource person and project team members as necessary and needed**
- **Conduct a post training assessment of changed extension and facilitation capacity among NGO partner staff**





AVRDC

The World Vegetable Center



Challenges

- Limitation of parent project budget
- Unplanned budget
- Timeframe may compete with other activities of the parent project
- More support is needed for NGO partner staff as a first time training will not lead to the expert level





AVRDC

The World Vegetable Center



MANY THANKS
to
IVTC TEAM
and
WORLD VEGETABLE CENTER