



VNR

www.vnrseeds.com

vnrseeds
Corporate Internet Strategy

WELCOME



VNR

www.vnrseeds.com

vnrseeds
Corporate Internet Strategy

Introduction:

Name:	R.P.Singh
Country:	INDIA
Organisation:	VNR Seeds Pvt. Ltd.
Designation:	Deputy Manager
Department:	Production



VNR

www.vnrseeds.com

vnrseeds
Corporate Internet Strategy

Responsibilities:

- Seed production
- Hybrids & O.P. Varieties
- 100% Contract Seed Production
- Total no. of Farmers: 6484
- Total Area (Acres):- 3384
- Location:- Two



VNR

www.vnrseeds.com

vnrseeds
Corporate Internet Strategy

Area under crops: Hybrids

S.No.	Crop	Area (Acres)
1.	Okra	1510
2.	Tomato	20
3.	Cucumber	15
4.	Chilli	13
5.	Tinda	20

Total Area: 1578 Acres



VNR

www.vnrseeds.com

vnrseeds
Corporate Internet Strategy

Area under crops: O.P.

S.No	Crop	Area (Acres)
1.	Okra	1217
2.	Cucurbits	48
3.	Cowpea/ Yardlong Bean	328
4.	Clusterbean	213

Total Area: 1806 acres



VNR

www.vnrseeds.com

Staff

• Deputy Manager-	1
• Zonal Manager-	1
• Production officer-	6
• Sr. Field Supervisor-	10
• Field Staff-	58
• Total Staff-	76



VNR

www.vnrseeds.com

vnrseeds
Corporate Internet Strategy

Hybrid Seed Production Plot of Tomato & Hot Pepper

TOMATO

HOT PEPPER





VNR

www.vnrseeds.com

vnrseeds
Corporate Internet Strategy

Hybrid Seed Production Plot of Cucumber and Bitter Gourd

Cucumber



Bitter Gourd





VNR

www.vnrseeds.com

vnrseeds
Corporate Internet Strategy

Topics I like Most:

1. Seed Health Testing & Management
2. Basic applied aspects of Vegetable breeding and seed production
3. Identification of Major Vegetable insects & IPM



VNR

www.vnrseeds.com

vnrseeds
Corporate Internet Strategy

My Action Plan:

Identification of Major Insects

- In my production area



VNR

www.vnrseeds.com

Major Insects:

Okra:

- Jassids/ Leaf Hoper
- Mites
- Whitefly
- Fruit & Stem Borer
- Milibug



Leaf Hoper



Red Mite



VNR

www.vnrseeds.com

vnrseeds
Corporate Internet Strategy

Major Insects:

Tomato:

- Aphids
- Jassids (Leaf Hopper)
- Thrips
- Whitefly
- Mite
- Fruit Borer
- Fruit Fly



Fruit Borer





VNR

www.vnrseeds.com

Major Insects:

Cucumber & Bitter Gourd

- Whitefly
- Fruit Fly
- Leaf Minor
- Fruit Borer
- Mites
- Aphids





VNR

www.vnrseeds.com

vnrseeds
Corporate Internet Strategy

Major Insects:

Chilli, Cowpea, Tinda & Cluster bean:

- Same and common insects as in earlier crops.



VNR

www.vnrseeds.com

vnrseeds
Corporate Internet Strategy

Objective:

- Identification of major insects of crops in which we are dealing
- With my whole staffs working with me
- Transfer of knowledge to farmers by field staffs
- Within one year



VNR

www.vnrseeds.com

Activities:

- Sharing of knowledge with field visit to famer's plot
- With staffs and other farmers
- Initial training of staffs
- Prepare the crop wise insect management manual in local language with coloured photographs
- Activity will be held minimum three times in each crop cycle
- During early stage, fruit setting and fruit harvesting
- Extra resources not needed: All required resources are available (Staff & Vehicle etc).



VNR

www.vnrseeds.com

vnrseeds
Corporate Internet Strategy

Insect Management Manual

- Crop:- Okra
- Insect and effected plant Photographs for insect identification

Crop Stage	Insect (Local Name)	No. Of Insect (Approximate on plant)	Chemical (Commercial Name)	Chemical (Technical Name)	Manufacturer Name	Chem. Qty/ 15 liters Water	Result	Remarks



VNR

www.vnrseeds.com

vnrseeds
Corporate Internet Strategy

Challenges:

- Interest of farmers
- Our staff's communication skills
- Farmer's financial condition for proper adaptation and return income.

INTRODUCTION OF INDIA

- Region:- South Asia, Indian Subcontinent
- Area:- 3287263 sq km (3214 km N to S & 2933 E to W)
- Population:- 130 Corers (1/6 of world)
- State:- state 29, Union Territories 7
- Religions:- 6
- Language:- 880
- Official Language:- 22
- Crop Season:- Ravi (Winter) Summer & Rainy
- Temperature:- Mini (-49) Max (+51)



VNR

www.vnrseeds.com

vnrseeds
Corporate Internet Strategy

“EAT MORE VEGETABLES” & HELP FARMERS

Thanking You