

EAST-WEST SEED

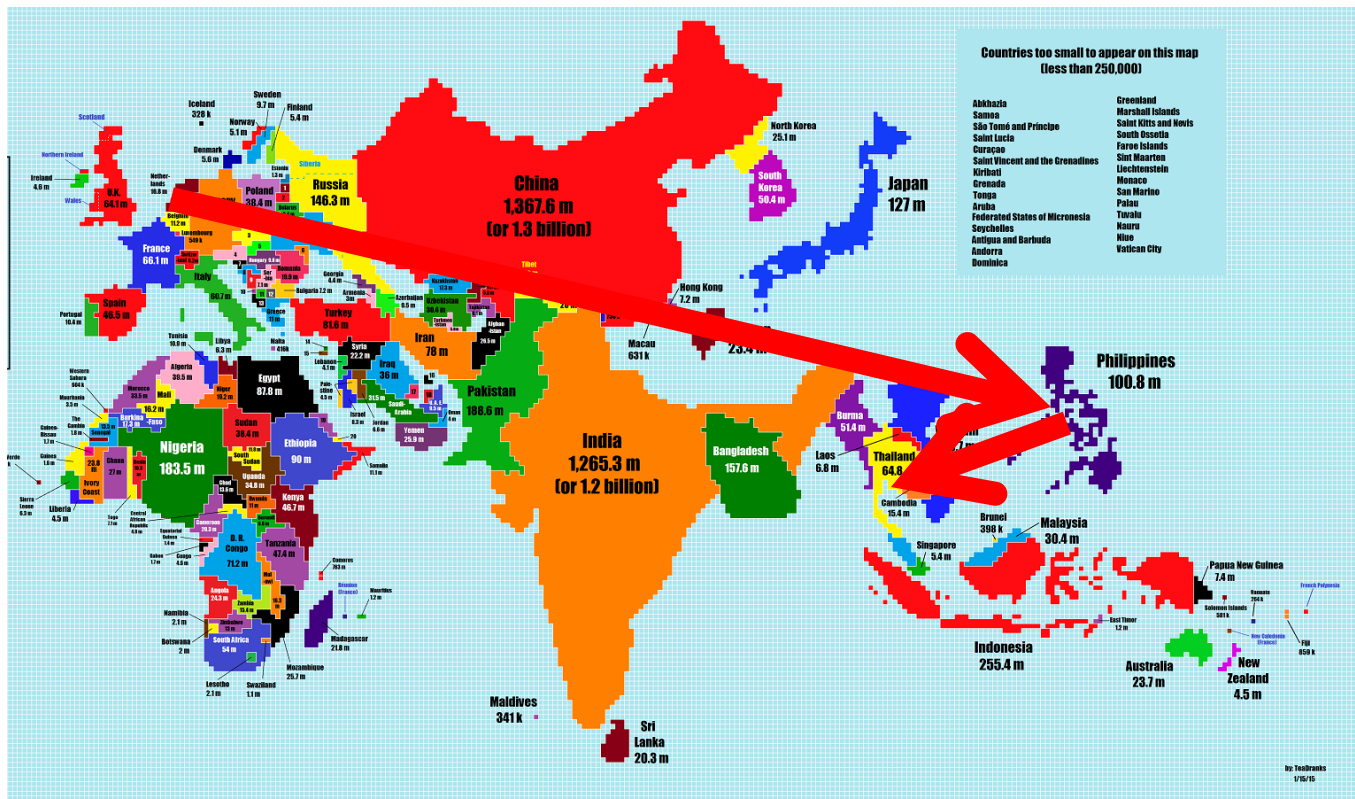


Welcome

Our Background



- Established in the early 1980's by Simon N. Groot to improve and expand the varieties of tropical vegetables in Asia.
- East-West Seed's first breakthrough were high-yielding hybrid **Bitter Gourds** (Philippines 1986, Thailand 1987).



East-West Seed today



EAST-WEST SEED



East-West Seed today



East West Seed Today in Thailand



- **East West Seed Co., Ltd. (EWTH)**
vegetable seed production and
domestic sales
- **East-West Seed International Ltd. (EWIT)**
Import and export vegetable seeds
- **Hortigenetics Research (S.E.Asia) Ltd. (HGR)**
Research & development

East West Seed Today in Thailand



Location

- Head office at Bang Bua Thong (BBT), Nonthaburi province
- Production unit (SPD)
- R&D Station :
Chiangmai (FLP), Chiangrai (FCR) and Suphanburi (FSP)



Film coating (fungicide protection)



Seed packing



Tomato Field



Corn Field





Hand Pollinating : Pepper



Emasculation : Tomato



Cucurbits crop



Bitter gourd



Cucumber



Ridge gourd



Pumpkin



Wax gourd



Watermelon

Solanaceae crop



Tomato



Hot pepper



Round Eggplant



Long Eggplant

East West Seed – Crops

Other crop



East-West Seed – Technology Development



- In early years focus on conventional plant breeding
- Success with selection for improved disease tolerance, eg. virus tolerance, DM resistance, BW and late blight tolerance
- Focus on plant pathology: bio-assays for disease resistance screening, diagnostics
- Cell- and tissue-culture: dihaploids
- Molecular genetics : Purity hybridity testing, Marker-assisted selection

Innovative trait





EAST-WEST SEED





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Oh My Gulay!
Patola for the Bituka

Patola ay masagana sa fiber.
Natural sa cleansing diet, forever.
Ulinin ng todo ang bituka.
Para inside and out, pretty ka.

Christine Reyes
Actress



Oh My Gulay!

Oh My Gulay!
Eye Love Kalabasa

All eyes love Kalabasa.
Dahil sask sa Beta-carotene at Vitamin A.
Tumutulong sa pagpapalawig ng mata.
I only have eyes for Kalabasa!

Anne Curtis
Actress



Oh My Gulay!

Thank you